



## Annual Report

April 1<sup>st</sup>, 2021 to March 31<sup>st</sup>, 2022

**Serving the South Coast (Coast of Bays Region)**

*Working with entrepreneurs and businesses since 1988*



*Think Business... Think CBDC*

For more info about **CBDC South Coast** visit: [www.CBDCSouthCoast.ca](http://www.CBDCSouthCoast.ca)

*Providing Flexible Financing and Advice to Business*



# Chairperson's Message



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The Community Business Development Corporation (CBDC) South Coast serves Bay d'Espoir, Connaigre Peninsula to Hermitage Bay and Fortune Bay North Shore. It is my pleasure to highlight the results for the 2021-2022 year ending March 31<sup>st</sup>, 2022.

The loan review committee approved 17 business loans with a total value of \$902,640. The corporation disbursed 14 small business loans totaling \$542,206 contributing to the support of 44 jobs. The organization started in 1988 and has been doing locally administered business lending since the late 1990s during which time \$19.65 million (to Mar 31<sup>st</sup>, 2022) has been provided in business loans to entrepreneurs and businesses.

The value of loans managed by the organization as at year ending March 31<sup>st</sup>, 2022, was \$2.85 million. It is a successful revolving loan fund as during the year, in addition to the funds disbursed in new business loans, over \$926,637 was received in loan payments from clients from April 1<sup>st</sup>, 2021 to March 31<sup>st</sup>, 2022. At fiscal year end, the organization managed nearly \$5.8 million in assets.

During the last five fiscal years, the Board of Directors has approved over \$5.7 million in business loans of which over \$4.4 million has been disbursed by the management and staff of the organization. The forgoing loans disbursed to our clients impacted upon 204 jobs (existing and/or new) connected to their businesses and enterprises.

I would also like to thank everyone that contributed to the goals of the organization in the last year. That includes our partners, our valued clients, our professional staff and our dedicated volunteer Board of Directors. I would particularly like to acknowledge a key partner, the Atlantic Canada Opportunities Agency (ACOA), for their ongoing support and commitment.

The board and staff both look forward to continuing to fulfill a role supporting businesses and the economy of the region.

Sincerest Regards,

Allan Spencer  
**Chairperson**

## CBDC South Coast

P.O. Box 37  
St. Alban's, NL  
AOH 2E0  
(P) 709-538-3846  
(F) 709-538-3439



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
du Canada atlantique

**Canada**

## SUMMARY STATISTICS (Apr 1, 2021 – Mar 31, 2022)

Year: 2021-2022		
	\$	#
<b>BUSINESS SUPPORT</b>		
Business Loans/Accounts Disbursed (\$/#)	542,206	14
Total Principal Repayment (\$ total paid/# paid in full)	705,580	14
Total Interest Payment (\$)	221,056	
Jobs Created/Maintained (#)		44

*Note 1: The amounts in the above report cover lending activity. Please refer to the Financial Report section (page 6) for an excerpt from the audited financial statements.*

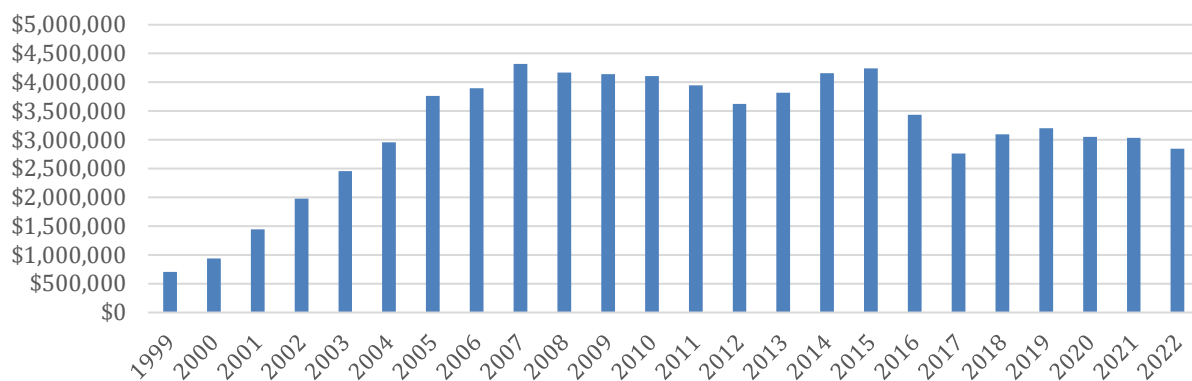
## SUMMARY STATISTICS (Inception to March 31, 2022)

Years: 1996 to 2022 (Since Local Loan Fund Inception)		
	\$	#
<b>BUSINESS SUPPORT</b>		
Business Loans/Accounts Disbursed (\$/#)	19,676,820	432
Total Principal Repayment (\$ total paid/# paid in full)	15,360,845	374
Total Interest Payment (\$)	5,252,472	
Jobs Created/Maintained (#)		1396

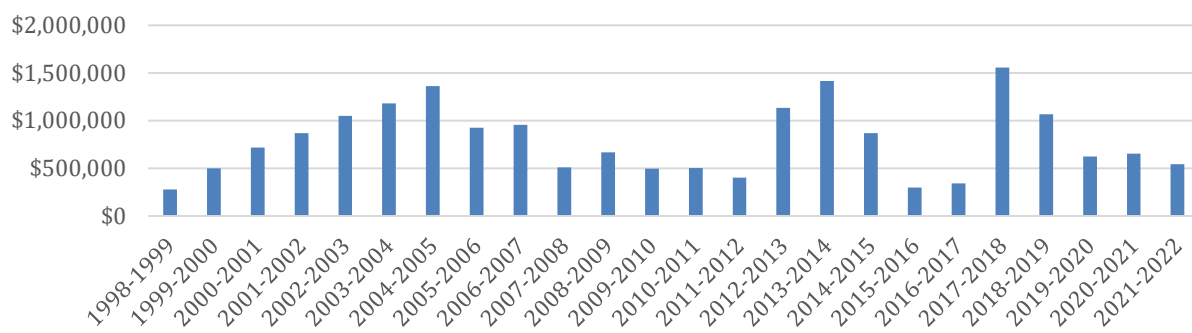
*Loans from 1988 to 1995 came via recommendation to the business development organization located in central. The statistics above are from 1996 to the year of this report.*

## BUSINESS LENDING BY YEAR

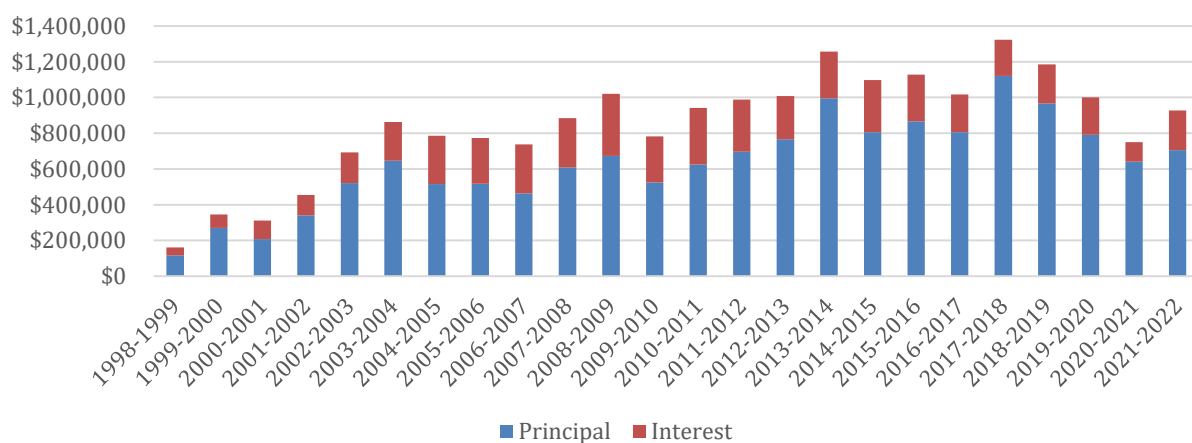
**Annual Portfolio Balance at March 31st (Yr End)**



**Annual Loan Disbursements (To Clients)**



**Annual Loan Payments (From Clients)**



# Who We Are



We are part of Community Business Development Corporations (CBDCs), a network of independent, not-for profit organizations that work in cooperation with all levels of government and the private sector to meet the needs of small business. In Newfoundland and Labrador, there are 15 corporations, each dedicated to small business development and job creation. There are 41 CBDCs in Atlantic Canada and 268 like organizations across Canada collectively known as the Community Futures Network of Canada.



## MANDATE

CBDC South Coast has a mandate to stimulate private sector employment within its geographical jurisdiction of the Coast of Bays by providing small businesses with financial assistance, information support, advisory and counseling services, and general business advice.

## APPROACH

The CBDC South Coast strives to maintain existing businesses and support new viable business opportunities that will not have an adverse negative impact on existing businesses. The CBDC South Coast also engages in other activities that support the business sector and/or employment.

## MISSION

To foster and support small business development thus increasing the value of the regional economy, enhancing local employment opportunities, and building stronger communities.



## ABOUT US

The CBDC South Coast has been helping businesses since 1988, proudly serving the entrepreneurs and the communities of the south coast of Newfoundland, the Coast of Bays region. We offer tailored business financing solutions and extensive business support services that makes us different than your typical business lending institution and/or typical business service organization. The primary goal of our organization is to help entrepreneurs, businesses, and social enterprises to do business.





# What We Offer

## BUSINESS LOANS

Business loans to both new and existing businesses. Business loans can be provided for business start-up, expansion, and/or business improvement.

### BUSINESS LOAN PRODUCTS (Tailored to Clients, Businesses, and Projects)

**CBDC First-Time Entrepreneur Loan** - Financing and support for first-time business owners.

**CBDC General Business Loan** - Financing for existing businesses and entrepreneurs.

**CBDC Innovation Loan** - Financing for development and/or adoption of new technology.

**CBDC Youth Loan** - Financing for young entrepreneurs from 19-34 years of age.

**CBDC Social Enterprise Loan** - Financing for not-for-profits conducting business activities.

*More information about CBDC Loan Products can be found at [www.CBDCSouthCoast.ca](http://www.CBDCSouthCoast.ca).*

### GENERAL BUSINESS LOAN OPTIONS (For Existing Businesses/Entrepreneurs)

Loans can be used for start-up or business purchase, maintenance or expansion, share or asset purchase, and/or working capital. There are also “new” options available:

**Ready Capital** - “Just in time” working capital via pre-approved credit with a loan that is ready when your business requires it. Funds match your business plans on your terms.

**Operating Capital** - Revolving working capital pre-approved operating line giving the business operating capacity on the go with funds to maintain and grow the business.

### SMALL BUSINESS COUNSELING, CLIENT SERVICES, AND TRAINING

Small business counseling and client services are provided to individuals and businesses. There are also partner agencies to which clients can be referred as required/beneficial.

### ENTREPRENEURIAL TRAINING FUND (ETF)

Eligible clients and entrepreneurs may be able to avail of non-repayable contribution toward the cost of business skills training.

### CONSULTING ADVISORY SERVICES (CAS)

Eligible businesses and non-for-profit organizations may be able to avail of non-repayable contribution toward a portion of consultant fees for eligible projects.

### SELF-EMPLOYMENT ASSISTANCE (SEA)

Qualifying unemployed individuals looking to start or take over an existing business can receive non-repayable financial assistance and counseling support during the first year of operating a business.

### LENDING TO NON-PROFIT ORGANIZATIONS (Social Enterprise Loans)

Business financing can be provided to community recreational facilities, community enterprises, service clubs, tourism attractions, and various other non-profit producers or providers of revenue generating products and services.



# Financial Report



## Statement of Revenues and Expenditures (Excerpt of Financial Statements)

### SOUTH COAST COMMUNITY DEVELOPMENT CORPORATION

#### Statement of Revenue and Expenditure

Year Ended March 31

	Operating Fund	Investment Fund	FramED Fund	2022	2021
<b>Revenues</b>					
ACOA operating contribution	187,035	0	-	187,035	187,035
Self-employment benefit program	55,544	0	-	55,544	55,824
Atlantic Association CBDCs RRRF					
RRRF Administration revenue				0	42,500
RRRF Loan administration fees				0	2,000
Interest relief reimbursement				0	63,711
RRRF loan forgiveness offset				0	6,250
RRRF loan loss provision offset		(215)		(215)	1,000
Investment income-loan portfolio		110,281	93,314	203,595	108,457
Investment income-other interest		14,654	14,731	29,385	34,091
Fee for service	11,100	-	-	11,100	11,365
Administration fees - Business Valuation				0	600
Recoveries Business Valuation Program				0	7,500
Other revenues	2,977		-	2,977	-
<b>Total Revenues</b>	<b>256,656</b>	<b>124,720</b>	<b>108,045</b>	<b>489,421</b>	<b>520,333</b>
<b>Expenses</b>					
Advertising	3,015	-	-	3,015	6,586
Amortization	8,315	-	-	8,315	6,285
Bank charges	67	785	1	853	688
Business Valuation Program costs					7,500
Collection costs	-	-	-	-	-
Credit bureau reports	-	-	-	-	-
Dues and fees	1,921	-	-	1,921	2,997
Insurance	3,001	-	-	3,001	3,345
Loan (recovery) loss provision	-	22,966	57	23,023	(78,751)
Loan (recovery) loss provision - RRRF		(215)		(215)	1,000
RRRF loan forgiveness	-	-	-	0	6,250
Meetings and seminars	150			150	1,958
Office supplies	14,241	-	-	14,241	17,096
Professional fees	5,160	-	-	5,160	5,160
Rent	29,444	-	-	29,444	29,444
Self-employment training	-	-	-	-	-
Telephone	6,543	-	-	6,543	6,623
Travel and board meetings	4,311	-	-	4,311	2,623
Wages and benefits	225,793	-	-	225,793	217,403
<b>Total Expenses</b>	<b>301,961</b>	<b>23,536</b>	<b>58</b>	<b>325,555</b>	<b>236,205</b>
Excess (deficiency) of revenue over expenses	\$ (45,305)	\$ 101,184	\$ 107,987	\$ 163,866	\$ 284,128

## Balance Sheet (Excerpt of Financial Statements)

SOUTH COAST COMMUNITY DEVELOPMENT CORPORATION					
Statement of Financial Position					
Year Ended March 31					
	Operating Fund	Investment Fund	FramED Fund	2022	2021
<b>Assets</b>					
<b>Current</b>					
Cash and cash equivalents	\$ 63,854	\$ 872,461	\$ 668,074	\$ 1,604,389	\$ 1,729,467
Receivables					
Interest & fees	-	25,847	71,587	97,434	114,898
Government assistance	-	-	-	-	5,096
Government remittances	3,880	-	-	3,880	5,493
	67,734	898,308	739,661	1,705,703	1,854,954
Loans (Notes 4,6)	-	1,331,904	1,174,859	2,506,763	2,688,952
RRRF Loans (Notes 4, 5)	-	8,668	-	8,668	12,750
Investments - ACCBIF (Note 7)	-	787,500	750,000	1,537,500	1,037,500
Assets held for resale (Note 8)	-	-	-	-	-
Capital assets (Note 9)	12,134	-	-	12,134	20,449
	\$ 79,868	\$ 3,026,380	\$ 2,664,520	\$ 5,770,768	\$ 5,614,605
<b>Liabilities</b>					
<b>Current</b>					
Payable and accrual	\$ 5,494	\$ 0	-	\$ 5,494	\$ 4,115
Inter-fund payable (receivable)	-	-	-	-	-
Current portion of long term debt (Note 13)	-	-	-	-	-
	5,494	-	-	5,494	4,115
Due to AACBDC - RRRF (Note 12)	-	8,668	-	8,668	17,750
Due to ACCBIF (Note 13)	-	-	-	-	-
	5,494	8,668	-	14,162	21,865
<b>Equity</b>					
<b>Fund balances</b>					
<b>Externally restricted</b>					
Capital contributions (Note 10)	-	1,207,173	1,100,000	2,307,173	2,307,173
Surplus (deficit)	-	1,810,539	1,564,520	3,375,059	3,166,136
Invested in capital assets	12,134	-	-	12,134	20,449
Unrestricted	62,240	-	-	62,240	98,982
	74,374	3,017,712	2,664,520	5,756,606	5,592,740
	\$ 79,868	\$ 3,026,380	\$ 2,664,520	\$ 5,770,768	\$ 5,614,605
<b>Commitments (Note 17)</b>					



# The Organization



## BOARD OF DIRECTORS (As At March 31<sup>st</sup>, 2022)



Back Row: Wayne Jackman, Bernetta Delaney, Clarence Kelly, Ted Hillier  
Front Row: Derrick Baker, Allan Spencer, Wilfred Roberts, Herb Dunphy

## STAFF



Jamie LeRoux, the organization's Executive Director, has been with the corporation since 2002. He is responsible for the management and administration of the organization as well as directly serving business clients. He provides support to the Board of Directors on the governance of the organization.



Geraldine Willcott, the organization's Development Officer, has also been with the corporation since 2002. She is responsible for business lending administration and business support programs & services as well as directly serving business clients. She provides support with the management and administration of the organization.

## HOW TO CONTACT US

Visit the CBDC South Coast business office located at the Regional Resource Centre in St. Alban's or call us at (709) 538-3846 or call 1-888-303-2232 (toll free from anywhere in the Coast of Bays Region).

For **on-line information** visit our website at: [www.CBDCSouthCoast.ca](http://www.CBDCSouthCoast.ca)



# Timeline of the Local “Community Futures”

## Historical Timeline & Key Time Periods

**In 1988**, a Community Futures Organization was established to foster employment and opportunity for the region stemming in part from economic downturn in part of the region.

**From 1991 to 2009**, there was support provided to the Gaultois Community Development Fund (CDF).

**Up until 1995**, there were two committees and legal corporate entities that evolved. The Community Futures Committee (and organization) was focused on employment via training and economic development and the Business Development Centre business advisory committee (and organization) focused on business development. The business committee made recommendations through which the final approval and funds came from the Grand Falls Business Development Centre. At the time, it was the same for Baie Verte and area in which final approval went through central region.

**In 1995**, the two legal entities of Community Futures and Business Development Centre were amalgamated into one organization, the South Coast Community Development Corporation (SCCDC). The resulting one board and organization receiving \$980,000 in funds for a local loan fund.

**In 1997**, the SCCDC on behalf of ACOA administered additional funds (Seed Program) repayable to ACOA for youth loans and later over the years included first time entrepreneur loans. The end result was a rollover of funds in 2011 to the SCCDC of \$305,000 (as per the new investment model).

**In 1998**, the SCCDC began to be the deliverer of the Employment Assistance Services (EAS) program. Over the years the SCCDC has been involved in other projects, programs, and services with many funders. The EAS program concluded in 2013 (after devolution by the federal gov't to the province).

**Around 1999**, the marketing efforts of Atlantic and provincial association branded the trade name of CBDC where it became the prefix in the trade name (CBDC South Coast, CBDC Central, etc.).

**Around 2000**, with no new monies from ACOA to put into loans, the Atlantic Canada Community Business Investment Fund (ACCBIF) was created whereby all 41 CBDCs became members. CBDCs with surplus investment funds lent to the fund and those needing additional funds to meet demand borrowed from the fund. The CBDC South Coast has borrowed and subsequently repaid in the more than half dozen years or so to follow about \$1.5 million. In recent years to the present time, the CBDC South Coast had invested up to \$2 million at one time into this fund for other CBDCs to borrow.

**In 2001**, the Fisheries Restructuring Adjustment Measures – for Economic Diversification (FRAM-ED) was created from a federal-provincial agreement (80/20) where many CBDCs operating in fishery sector areas received additional loan funds. The CBDC South Coast obtained \$1.1 million.

**In 2011**, CBDCs while working with ACOA began operating in a new investment and operational model which was voted on by the Atlantic CBDC membership. This model specifies a funding formula for the operational contract amounts and moved from loan programs to loan products.

**As of 2022**, the CBDC South Coast has done \$19.65 million in loans and the organization has grown to \$5.8 million (loan portfolio and funds available for lending, etc.).

**Summary:** Since 1995 (establishment of local loan fund), a total \$2.38 million was received in funds for business loans and \$19.65 million in lending was done to March 31<sup>st</sup>, 2022 while also leveraging \$1.5 million in borrowed funds as well at times to meet loan demand (now since repaid). In recent years, the organization has lent up to as much as \$2 million to other CBDCs via the Atlantic investment fund.



## **Board, Staff & Clients (Past and Present) – It's All About “Community Futures”**

Over nearly four decades there has been many hundreds of people that were a part of the local “community futures” movement and contributing in their own way to the organization and/or region. First, it started with some concerned citizens worried about employment and economic opportunity, or rather lack of, during a period of downturn that led to the creation of what was the beginning of the organization that continues today. Their approach was not to do nothing but try something, explore all the options, and they indeed did that!

Following their success in starting the “Community Futures” organization, in the years and decades that followed many dozens of folks were volunteers serving on associated boards and committees connected to and within the organization. All of the volunteers had one thing in common – they cared about their region and communities and lent their knowledge and experience to keep communities moving forward by their support of business development.

There are also the many dozens of different folks that worked on staff with the many different offices, programs, services, and/or projects and activities over the decades. The common goal – “to work and live in strong communities” while helping others to be able to do the same through the results of their work.

Last, but not least, there are the many clients. All clients want to do well for themselves, their businesses, and communities. All involved played a significant role in “Community Futures”.





# Grass roots decision making and local expertise making a difference!

## Tough Times, Strong People and Perseverance

The downturn in post construction period of hydro development took its toll on the Bay d’Espoir area of the region. In the 1980s, many folks and local committees came together to determine options for employment and economic opportunity as many construction jobs were concluded. The forestry sector had also significantly declined over the decades previous. One of the results of the effort of the folks that organized was the establishment of the Community Futures movement for the entire south coast by the setting up of two organizations/committees in legal name called “The Bay d’Espoir Connaigre – Fortune Bay North Community Futures Committee Inc.” and “South Coast Business Development Centre Inc.”. These organizations focus on support of employment and business in the region and would later by 1995 amalgamate into one entity the “South Coast Community Development Corporation” also known as the local Community Business Development Corporation, CBDC South Coast.

Since the struggles of the 1980s in Bay d’Espoir, the other areas of the south coast region including Connaigre and Forth Bay North Shore have seen challenges in the fishery sector. In the entire region, economic difficulty, and loss of employment in various industries have been met head on via local people, communities, sub-regional and regional development associations, and many others. The Community Futures organization in this region, as exists across Canada in like organizations, focused on providing access to business capital, counselling, and various business support programs and services. The major focus has been on business development as pertains to maintaining and growing business capacity particularly where other options were less available. The Community Futures organization has been known over the years as character lenders as well as developmental lenders. The organization serves new and existing businesses and all entrepreneurs.

The Board of Directors the CBDC South Coast always made decisions in support of contributing to businesses in all sectors in both good times and bad times. In good times the role is about helping seize opportunities and during bad times the role is about getting through to the better times. The board and staff (past and present) of the CBDC South Coast firsthand have seen the entrepreneurial spirit of the business sector and the resolve of industries in action supporting “community futures”.

## Much More Than Business Development

In the long history of the organization, there have been much more than purely a business focus. The mandate is about supporting employment via supporting the business sector. However, the organization is very proud to have also been a part of so many other programs and services. This includes especially the Employment Assistance Services (EAS) or outreach offices as there were also known. The EAS offices were career counselling offices focused on supporting folks with improving their employment and careers through counselling, training, and other services. They were invaluable over the years and particularly during more difficult times when many folks were impacted by economic downturn in the region. Some of these type services evolved into Service Canada Community Partner Offices providing access points to information on government of Canada programs and services for business, individuals, and families. The EAS offices and Service Canada Community Offices were delivered together for a period. The EAS offices existed in the region even before the CBDC South Coast became involved. Changes to government approaches in the last decade, at both federal and provincial levels, combined with use of technology via services online have led to the conclusion of community service delivery across the province and the country. The CBDC South Coast was one of a few CBDCs that were involved in the delivery of these activities to the respective region. The EAS was the most significant service delivered outside of the core CBDC services. Many individuals and thus families were impacted positively by this service especially in economic downturn.



**CBDC South Coast / South Coast Community Development Corporation (An ACOA Partner)**

2021-2022 Annual Report & Profile (*Publication Distribution Date: August 2022*)

1.888.CBDC (2232) from within the Coast of Bays Region or (709) 538-3846

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